In 2008, CO-OP Financial Services introduced Miracle Match, a philanthropic program that encourages credit unions, leagues and chapters to create and participate in fundraisers for local Children’s Miracle Network Hospitals® (CMN Hospitals). CO-OP supports the good these credit unions do by supplementing the donations they raise with additional funds.

Credit Unions for Kids (CU4Kids), a program managed by Children’s Miracle Network Hospitals, has raised nearly $200 million since its inception in 1996. This has allowed over 170 children’s hospitals in North America to provide advanced care, equipment, and research to over 10 million children each year.

$3.8 Million Raised in 2019

60 Hospitals Benefited in 28 States

106 Events

OVER $37 Million Raised Since the Program Began in 2008
Miracle Match Guidelines and Dates

- Program participation is by invitation only.
- Events must raise funds for a member Children’s Miracle Network Hospital and be conducted under the Credit Unions for Kids brand.
- Events must be a one-time event or three months or shorter to be eligible. For events that are longer than three months, please specify a three-month window in which you would like your event to be matched (for example, “May 1st through July 31st”). Events must end by November 30, 2020.
- Within one month after the event, send the post-event report and the check to CMN Hospitals headquarters in Utah. For events that end November 30, the post-event report and check must be received by CMN Hospitals headquarters by December 15, 2020.
- The check for funds raised from the event must be sent to the Children’s Miracle Network Hospitals headquarters in Utah (along with the post-event report) and not directly to the hospital(s) in order to follow proper accounting/auditing procedures and receive the matching funds.
- A separate check must be sent that pertains only to the event to be matched and the amount must match the amount raised and indicated on the post-event report. Do not send a “bulk” check that includes other events.
- CO-OP requests that the donation “match” be recognized in any post-event communications (press release, newsletter article, website recognition, etc.).

For donations made to Children’s Miracle Network Hospitals pursuant to the Miracle Match Program, CO-OP Financial Services will provide an additional donation pursuant to the program. CO-OP is not a sponsor of and is not responsible for the events hosted by the individual Credit Unions/Leagues/Chapters. CO-OP hereby advises any participating Credit Union/League/Chapter that such organization may be subject to Commercial Co-Venturer laws and/or Charitable Solicitation laws of their home state and should seek the advice of local counsel with any questions.

Questions?
Please submit any questions regarding the Miracle Match program to marketing@coop.org.