

# Credit Unions for Kids: Two decades of making miracles happen.



For 20 years, Credit Unions for Kids has helped America's credit unions fundraise for Children's Miracle Network Hospitals. CO-OP Financial Services, the leading provider of products and services to the industry, is honored to support these efforts through a wide variety of initiatives.

## CO-OP supports CMN Hospitals through:



CO-OP  
Miracle Match<sup>SM</sup>

\$1  
million

ANNUAL  
DONATION  
matching program  
funded by CO-OP

Over \$23  
MILLION

Raised for CMN  
Hospitals Since  
2008

Over 140  
Supported Across North America

Children's  
Hospitals



### Shop for Miracles<sup>TM</sup>

Held on International Credit Union Day, this campaign, tied to debit and credit card transactions, is supported by CO-OP matching funds and advertising support.



### Credit Union Fundraiser Support

CO-OP sponsors golf tournaments, galas, and other events hosted by credit unions.



### Coin Canister Program\*

Collects in-branch and retail donations in an initiative underwritten by CO-OP.



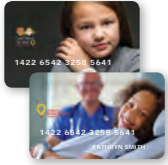
### Charitable Donations at the ATM\*

Enables terminals to accept instant donations.



### Member Rewards by CO-OP\*

Encourages donations using credit or debit card points.



### CO-Branded CU4Kids ATM, Debit and Credit Cards\*

Generates donations every time a card is used.



### THINK Conference Charity Events

Provides donation and awareness opportunities during CO-OP's annual credit union conference.



### CO-OP Staff Donations

Includes a paycheck-contribution program and various fundraising efforts across seven offices and over 700 employees.



### CO-OP Staff Involvement

Includes Miracle Match program management, service on local and national CU4Kids committees and hospital boards, and volunteering at local hospitals.



### CU4Kids Development Manager

Funds position at CUNA to support CU4Kids fundraising and awareness initiatives.

\*If you'd like information on any of these programs/products, please send an email to [marketing@CO-OPfs.org](mailto:marketing@CO-OPfs.org)

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Be There. Be More.