CO-OP ATM Visual Control—powered by TEKchand—is a real-time, web-based application that interfaces directly with ATMs, allowing credit unions to remotely create, manage and deliver their ATM screen and receipt content for marketing and branding. It also allows credit unions to remotely manage their electronic journals (EJ), capture and manage their ATM asset inventory, remotely deploy patches and send targeted marketing messages.

**Phase 1**
**AVAILABLE NOW**

- **Content Manager (text and graphics)**
  - Schedule, deliver and display interactive marketing campaigns at the ATM via screens and receipts

- **Electronic Journal (EJ) Manager**
  - Remotely upload and manage electronic journal data/transactions from ATMs

**Phase 2**
**FUTURE ENHANCEMENT**

- **Remote ATM Management**
  - Capture and manage asset inventory information (hardware/software/network/etc.) and event/error logs
  - Deploy software application patches for Windows devices

**Phase 3**
**FUTURE ENHANCEMENT**

- **Cardholder Preferences/Personalization**
  - Provide language, fast cash and receipt options to members

**Phase 4**
**FUTURE ENHANCEMENT**

- **Target Marketing/CRM (Customer Relationship Manager)**
  - Launch one-on-one marketing campaigns
  - Set rules using BIN, demographics, geographic area, etc.
CO-OP ATM Visual Control Product Comparison
Reduce costs and reach out to your members with the only integrated solution that offers both operational and marketing functions.

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<th>Product</th>
<th>AVAILABLE NOW</th>
<th>FUTURE ENHANCEMENTS</th>
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For more information, contact Business Development at 800-782-9042, ext. 7140 or send an email to sales@co-opfs.org