

# Welcome to the Next Generation of Shared Branching.

**CO-OP Shared Branching.  
Powered by the Next Generation Network.**

Rosemarie Hunt. Canoga Park, California.  
Between prepping for the annual sales conference in Vegas,  
the family vacation in Italy, and daughter Caitlyn's recital  
across town, it's reassuring to know her credit union  
gives her a branch right around 4,300 corners.



OF YOU FOR YOU

**SHARED  
BRANCHING**

## Your members expect...

The convenience and reach that big banks promote, with the personal service and member incentives only credit unions can deliver. The latest and most innovative products and services. The assurance that their credit union is taking advantage of the most advanced technology.



Amy Sholeff and Carol Knaeps. Madison, Wisconsin. Despite major road closures, Amy didn't have to search far for a shared branch to cash a check for some paint supplies. Much to Carol's dismay, who thought she was only coming over to help move a chair.

## You can depend on...

More flexibility. More security. More advanced delivery options. The freedom and reliability afforded by the only shared branching solution running on the Next Generation Network platform.

# Next Generation Network Technology

## **Of, By, and For Credit Unions**

Meet the only shared branching platform owned by, built by, and designed for credit unions. The Next Generation Network offers greater functionality than any other platform: better fraud protection, greater information capacity and reduced costs.

## **Universal Hub**

Much more than just a shared branching platform, NGN acts as a universal hub connecting your credit union to a variety of innovative CO-OP products and services. The power of NGN gives your members more ways to access their accounts and perform transactions—from the convenience of remote check deposits from virtually anywhere with CO-OP My Deposit, to the extended hours of Fast Branch kiosks and a range of other EFT categories.

## **A Real Crowd-Pleaser**

NGN is the most widely used platform, accounting for 97% of CO-OP Shared Branching's transactions in the past year. Its versatility and ease-of-use allows CO-OP Shared Branching to meet credit unions'—and their members'—changing needs through constant innovation.

# More tools in the NGN arsenal. Value-added products and services from CO-OP Shared Branching.

## **MARC**

Welcome to marketing made easy. Inform your members about shared branching with a full suite of marketing materials, customizable to your needs through an easy-to-use web site: [www.marketingresourcecenter.net](http://www.marketingresourcecenter.net).

## **Locator Services**

Give your members more ways to find the most convenient shared branching location: online at [cuservicecenters.com](http://cuservicecenters.com), by phone at 800-919-2872, using an iPhone locator app, by GPS, or anywhere they see the CU Service Centers name and logo.

## **CO-OP Mobile Text**

Let members check account balances, view transaction history and complete account transfers using simple, text-based (SMS) functionality on virtually any mobile device.

## **Secret Shopper Program**

Ensure that your members receive the level of service they expect at their home credit union, anywhere.

## **Fit-Your-Needs Teller Platforms**

If your data processor lacks its own teller platform, CO-OP Shared Branching offers several teller platform products to fit any credit union need.

## **Reporting**

Get daily and monthly reports through email or FTP. Easily sort, filter, summarize and graph data.

## **CURe**

When disaster strikes, you don't have to lose touch with your members. CO-OP's ironclad disaster recovery product steps in to fully service your members even when your data center is incapacitated.

## **Credit Union Service Centers Call Center**

Your members get 24/7 call center service by calling 888-837-6500, allowing them to check account balances, transaction histories and make same account transfers.

The reach of shared branching.  
The strength of NGN technology.  
A match made only at CO-OP.

To give your members more ways to access their accounts almost anywhere, learn more about CO-OP Shared Branching and the state-of-the-art Next Generation Network technology.



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